Multicriteria Regularization for Probabilistic Topic Modeling of Large Text Collections

<u>Konstantin Vorontsov</u> • Oleksandr Frei • Anna Potapenko Murat Apishev • Peter Romov • Nikita Doykov Andrey Shadrikov • Alexander Plavin • Marina Dudarenko (MIPT, CC RAS, Yandex • Moscow, Russia)

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# Probabilistic Topic Modeling

- Optimization problem for Stochastic Matrix Factorization
- Additive Regularization and Multiple Modalities
- EM-algorithm for Multimodal ARTM

# 2 BigARTM Project

- BigARTM project
- Parallel Online Architecture
- Time and Memory Performance

# **3** Three Optimization Subproblems Inside ARTM

- How to Initialize the Model
- How to Choose the Number of Topics
- How to Choose the Regularization Coefficients

Optimization problem for Stochastic Matrix Factorization Additive Regularization and Multiple Modalities EM-algorithm for Multimodal ARTM

Sparse stochastic matrix factorization under KL-loss

Given a matrix  $Z = ||z_{ij}||_{n \times m}$ ,  $(i, j) \in \Omega \subseteq \{1..n\} \times \{1..m\}$ Find matrices  $X = ||x_{it}||_{n \times k}$  and  $Y = ||y_{tj}||_{k \times m}$  such that

$$\left\|Z - XY\right\|_{\Omega, d} = \sum_{(i,j)\in\Omega} d\left(z_{ij}, \sum_{t} x_{it}y_{tj}\right) \to \min_{X, Y}$$

## Variety of problems:

- quadratic loss:  $d(z, \hat{z}) = (z \hat{z})^2$
- Kullback–Leibler loss:  $d(z, \hat{z}) = z \ln(z/\hat{z}) z + \hat{z}$
- nonnegative matrix factorization:  $x_{it} \ge 0$ ,  $y_{tj} \ge 0$
- stochastic matrix factorization:  $x_{it} \ge 0$ ,  $y_{tj} \ge 0$ ,  $\sum_{i} x_{it} = 1$ ,  $\sum_{i} y_{tj} = 1$
- sparse input data:  $|\Omega| \ll nm$
- sparse output factorization X, Y

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Probabilistic Topic Model (PTM) generating a text collection

*Topic model* explains terms w in documents d by topics t:

$$p(w|a) = \sum_{t} p(w|t)p(t|a)$$

(1,1) (1,1) (1,1) (1,1)



Разработан спектрально-аналитический подход к выявлению размытых протяженных повторов в геномных последовательностях. Метод основан на разномасштабном оценивании сходства нуклеотидных последовательностей в пространстве коэффициентов разложения фрагментов кривых GC- и GA-содержания по классическим ортогональным базисам. Найдены условия оптимальной аппроксимации, обеспечивающие автоматическое распознавание повторов различных видов (прямых и инвертированных, а также <mark>тандемных</mark>) на <mark>спектральной</mark> матрице сходства. Метод одинаково хорошо работает на разных масштабах данных. Он позволяет выявлять следы сегментных дупликаций и мегасателлитные участки в геноме, районы синтении при сравнении пары геномов. Его можно использовать для детального изучения фрагментов хромосом (поиска размытых участков с умеренной длиной повторяющегося паттерна).

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#### Inverse problem: text collection $\rightarrow$ PTM

**Given:** *D* is a set (collection) of documents  
*W* is a set (vocabulary) of terms  

$$n_{dw}$$
 = how many times term *w* appears in document *d*

Find: parameters  $\phi_{wt} = p(w|t)$ ,  $\theta_{td} = p(t|d)$  of the topic model

$$p(w|d) = \sum_{t} \phi_{wt} \theta_{td}.$$

The problem of log-likelihood maximization under constraints:

$$\begin{split} \sum_{d,w} & n_{dw} \ln \sum_{t} \phi_{wt} \theta_{td} \ \rightarrow \ \max_{\Phi,\Theta}, \\ \phi_{wt} \geqslant 0, \quad \sum_{w \in W} \phi_{wt} = 1; \qquad \theta_{td} \geqslant 0, \quad \sum_{t \in T} \theta_{td} = 1. \end{split}$$

Hofmann T. Probabilistic Latent Semantic Indexing. ACM SIGIR, 1999.

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Topic Modeling is an ill-posed inverse problem

Topic Modeling is the problem of stochastic matrix factorization:

$$p(w|d) = \sum_{t \in T} \phi_{wt} \theta_{td}.$$

In matrix notation  $\underset{W \times D}{Z} = \underset{W \times T}{\Phi} \cdot \underset{\tau \times D}{\Theta}$ , where

 $Z = \|p(w|d)\|_{W \times D} \text{ is known term-document matrix,}$  $\Phi = \|\phi_{wt}\|_{W \times T} \text{ is unknown term-topic matrix, } \phi_{wt} = p(w|t),$  $\Theta = \|\theta_{td}\|_{T \times D} \text{ is unknown topic-document matrix, } \theta_{td} = p(t|d).$ 

Matrix factorization is not unique, the solution is not stable:  $\Phi\Theta = (\Phi S)(S^{-1}\Theta) = \Phi'\Theta'$  for all S such that  $\Phi'$ ,  $\Theta'$  are stochastic.

Then, regularization is needed to find appropriate solution.

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## Additive Regularization for Topic Modeling (ARTM)

Additional regularization criteria  $R_i(\Phi, \Theta) \rightarrow \max, i = 1, ..., n$ .

**The problem** of regularized log-likelihood maximization under non-negativeness and normalization constraints:

$$\underbrace{\sum_{d,w} n_{dw} \ln \sum_{t \in T} \phi_{wt} \theta_{td}}_{\text{log-likelihood } \mathcal{L}(\Phi,\Theta)} + \underbrace{\sum_{i=1}^{n} \tau_i R_i(\Phi,\Theta)}_{R(\Phi,\Theta)} \to \max_{\Phi,\Theta},$$

$$\varphi_{wt} \ge 0; \quad \sum_{w \in W} \phi_{wt} = 1; \qquad \theta_{td} \ge 0; \quad \sum_{t \in T} \theta_{td} = 1$$

where  $\tau_i > 0$  are regularization coefficients.

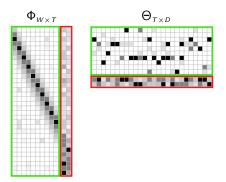
*Vorontsov K. V., Potapenko A. A.* Tutorial on Probabilistic Topic Modeling: Additive Regularization for Stochastic Matrix Factorization. AIST, 2014.

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**Regularizer**  $R(\Phi, \Theta)$  comes from problem domain requirements

**ARTM example:** sparsing + smoothing + decorrelation

- smoothing background (common lexis) topics B in  $\Phi$  and  $\Theta$
- sparsing domain-specific topics  $S = T \setminus B$  in  $\Phi$  and  $\Theta$
- decorrelation of topics in  $\Phi$



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ARTM example: sparsing + smoothing + decorrelation

Additive combination of 5 regularizers:

- smoothing background (common lexis) topics B in  $\Phi$  and  $\Theta$
- sparsing domain-specific topics  $S = T \setminus B$  in  $\Phi$  and  $\Theta$

• decorrelation of topics in  $\Phi$ 

$$R(\Phi, \Theta) = \left( + \beta_1 \sum_{t \in B} \sum_{w \in W} \beta_w \ln \phi_{wt} + \alpha_1 \sum_{d \in D} \sum_{t \in B} \alpha_t \ln \theta_{td} \right)$$
$$- \beta_0 \sum_{t \in S} \sum_{w \in W} \beta_w \ln \phi_{wt} - \alpha_0 \sum_{d \in D} \sum_{t \in S} \alpha_t \ln \theta_{td}$$
$$- \gamma \sum_{t \in T} \sum_{s \in T \setminus t} \sum_{w \in W} \phi_{wt} \phi_{ws}$$

where  $\beta_{\rm 0}{\rm ,}~\alpha_{\rm 0}{\rm ,}~\beta_{\rm 1}{\rm ,}~\alpha_{\rm 1}{\rm ,}~\gamma$  are regularization coefficients.

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## **ARTM:** available regularizers

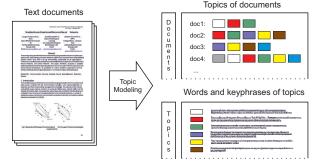
- topic smoothing ( $\Leftrightarrow$  Latent Dirichlet Allocation)
- topic sparsing
- topic decorrelation
- topic selection via entropy sparsing
- topic coherence maximization
- supervised learning for classification and regression
- semi-supervised learning
- using documents citation and links
- modeling temporal topic dynamics
- using vocabularies in multilingual topic models
- etc.

*Vorontsov K. V., Potapenko A. A.* Additive Regularization of Topic Models. Machine Learning Journal. Springer, 2014.

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### Multimodal Probabilistic Topic Modeling

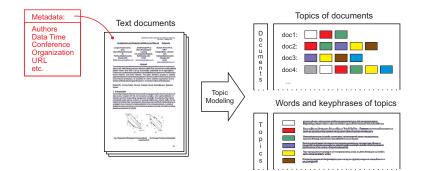
Given a text document collection *Probabilistic Topic Model* finds: p(t|d) — topic distribution for each document d, p(w|t) — term distribution for each topic t.



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### Multimodal Probabilistic Topic Modeling

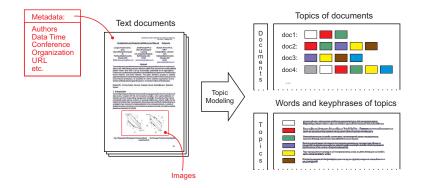
Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t),



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### Multimodal Probabilistic Topic Modeling

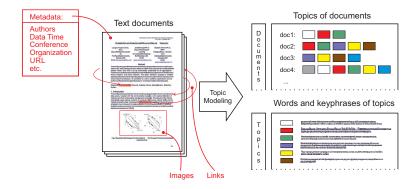
Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t), objects on images p(o|t),



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### Multimodal Probabilistic Topic Modeling

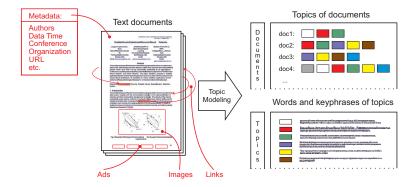
Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t), objects on images p(o|t), linked documents p(d'|t),



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### Multimodal Probabilistic Topic Modeling

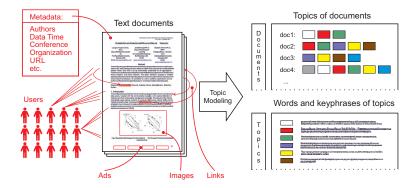
Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t), objects on images p(o|t), linked documents p(d'|t), advertising banners p(b|t),



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### Multimodal Probabilistic Topic Modeling

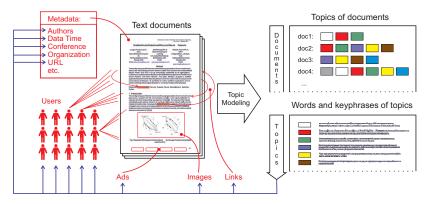
Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t), objects on images p(o|t), linked documents p(d'|t), advertising banners p(b|t), users p(u|t),



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### Multimodal Probabilistic Topic Modeling

Multimodal Topic Model finds topical distribution for terms p(w|t), authors p(a|t), time p(y|t), objects on images p(o|t), linked documents p(d'|t), advertising banners p(b|t), users p(u|t), and binds all these modalities into a single topic model.



Konstantin Vorontsov (voron@yandex-team.ru)

Optimization problem for Stochastic Matrix Factorization Additive Regularization and Multiple Modalities EM-algorithm for Multimodal ARTM

Multimodal ARTM: combining multimodality and regularization

M is the set of modalities  $W^m$  is a vocabulary of tokens of *m*-th modality,  $m \in M$  $W = W^1 \sqcup \cdots \sqcup W^M$  is a joint vocabulary of all modalities

**The problem** of multimodal regularized log-likelihood maximization under non-negativeness and normalization constraints:

$$\sum_{m \in M} \lambda_m \sum_{\substack{d \in D \ w \in W^m \\ \text{modality log-likelihood } \mathcal{L}_m(\Phi,\Theta)}} \sum_{\substack{t \in T \\ \phi_{wt} \geqslant 0, \\ w \in W^m}} \sum_{\substack{d \in D \ w \in W^m \\ \text{modality log-likelihood } \mathcal{L}_m(\Phi,\Theta)}} \phi_{wt} = 1, \ m \in M; \qquad \theta_{td} \geqslant 0, \quad \sum_{t \in T} \theta_{td} = 1.$$

where  $\lambda_m > 0$ ,  $\tau_i > 0$  are regularization coefficients.

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## EM-algorithm for multimodal ARTM

w

п

EM-algorithm is a simple-iteration method for a system of equations

**Theorem.** The local maximum  $(\Phi, \Theta)$  satisfies the following system of equations with auxiliary variables  $p_{tdw} = p(t|d, w)$ :

$$p_{tdw} = \underset{t \in T}{\operatorname{norm}} (\phi_{wt} \theta_{td});$$

$$\phi_{wt} = \underset{w \in W^{m}}{\operatorname{norm}} \left( n_{wt} + \phi_{wt} \frac{\partial R}{\partial \phi_{wt}} \right); \quad n_{wt} = \sum_{d \in D} \lambda_{m(w)} n_{dw} p_{tdw};$$

$$\theta_{td} = \underset{t \in T}{\operatorname{norm}} \left( n_{td} + \theta_{td} \frac{\partial R}{\partial \theta_{td}} \right); \quad n_{td} = \sum_{w \in d} \lambda_{m(w)} n_{dw} p_{tdw};$$
where  $\underset{t \in T}{\operatorname{norm}} x_t = \frac{\max\{x_t, 0\}}{\sum_{s \in T} \max\{x_s, 0\}}$  is nonnegative normalization;  

$$n(w)$$
 is the modality of the term  $w$ , so that  $w \in W^{m(w)}$ .

## Summary of ARTM approach

# EM-algorithm is computationally effective:

- It has linear time complexity  $O(n \cdot |T| \cdot n \text{Iter})$
- Its online version makes only one pass through big collection
- Parallelism is possible for both multi-core CPUs and clusters

# ARTM reduces barriers to entry into PTM research field:

- General EM-algorithm for many models and their combinations
- PLSA, LDA, and 100s of PTMs are covered by ARTM
- Combining multiple modalities and regularizers is easy
- No complicated Bayesian inference and graphical models

# Open problem / Under development:

• Adaptive optimization of regularization coefficients  $\tau_i$ ,  $\lambda_m$ 

# BigARTM project

# **BigARTM** features:

- Parallel + Online + Multimodal + Regularized Topic Modeling
- Out-of-core processing of Big Data
- Built-in library of regularizers and quality measures

# **BigARTM** community:

- Open-source <a href="https://github.com/bigartm">https://github.com/bigartm</a> (discussion group, issue tracker, pull requests)
- Documentation http://bigartm.org

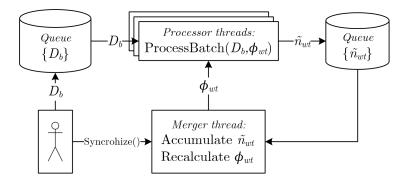


# BigARTM license and programming environment:

- Freely available for commercial usage (BSD 3-Clause license)
- Cross-platform Windows, Linux, Mac OS X (32 bit, 64 bit)
- Programming APIs: command-line, C++, and Python

BigARTM project Parallel Online Architecture Time and Memory Performance

## The BigARTM project: parallel architecture



- Concurrent processing of batches  $D = D_1 \sqcup \cdots \sqcup D_B$
- Simple single-threaded code for ProcessBatch
- User controls when to update the model in online algorithm
- Deterministic (reproducible) results from run to run

Fast online EM-algorithm for regularized multimodal PTMs

**Input**: collection *D* split into batches  $D_b$ , b = 1, ..., B; **Output**: matrix  $\Phi$ ;

- 1 initialize  $\phi_{wt}$  for all  $w \in W$ ,  $t \in T$ ;
- 2  $n_{wt} := 0$ ,  $\tilde{n}_{wt} := 0$  for all  $w \in W$ ,  $t \in T$ ;

3 for all batches 
$$D_b$$
,  $b = 1, \ldots, B$ 

- 4 iterate each document  $d \in D_b$  at a constant matrix  $\Phi$ :  $(\tilde{n}_{wt}) := (\tilde{n}_{wt}) + \operatorname{ProcessBatch}(D_b, \Phi);$ 
  - if (synchronize) then

5

6 7 8

$$n_{wt} := n_{wt} + \tilde{n}_{dw}$$
 for all  $w \in W$ ,  $t \in T$ ;

$$\begin{aligned} \phi_{wt} &:= \underset{w \in W^m}{\operatorname{norm}} \left( n_{wt} + \phi_{wt} \frac{\partial R}{\partial \phi_{wt}} \right) \text{ for all } w \in W^m, \ m \in M, \ t \in T; \\ \tilde{n}_{wt} &:= 0 \text{ for all } w \in W, \ t \in T; \end{aligned}$$

# Fast online EM-algorithm for Multi-ARTM

ProcessBatch iterates documents  $d \in D_b$  at a constant matrix  $\Phi$ .

matrix  $(\tilde{n}_{wt}) :=$ **ProcessBatch** (set of documents  $D_b$ , matrix  $\Phi$ ) 1  $\tilde{n}_{wt} := 0$  for all  $w \in W$ ,  $t \in T$ ; 2 for all  $d \in D_b$ initialize  $\theta_{td} := \frac{1}{|T|}$  for all  $t \in T$ ; 3 repeat 4  $p_{tdw} := \underset{t \in T}{\operatorname{norm}} (\phi_{wt} \theta_{td}) \text{ for all } w \in d, \ t \in T;$ 5  $n_{td} := \sum_{w \in d} \lambda_{m(w)} n_{dw} p_{tdw}$  for all  $t \in T$ ; 6  $\theta_{td} := \operatorname{norm}_{t \in T} \left( n_{td} + \theta_{td} \frac{\partial R}{\partial \theta_{td}} \right) \text{ for all } t \in T;$ 7 until  $\theta_d$  converges; 8  $\tilde{n}_{wt} := \tilde{n}_{wt} + \lambda_{m(w)} n_{dw} p_{tdw}$  for all  $w \in d$ ,  $t \in T$ ; 9

## **BigARTM vs Gensim vs Vowpal Wabbit**

• 3.7M articles from Wikipedia, 100K unique words

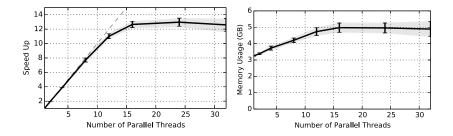
	procs	train	inference	perplexity
BigARTM	1	35 min	72 sec	4000
Gensim.LdaModel	1	369 min	395 sec	4161
VowpalWabbit.LDA	1	73 min	120 sec	4108
BigARTM	4	9 min	20 sec	4061
Gensim.LdaMulticore	4	60 min	222 sec	4111
BigARTM	8	4.5 min	14 sec	4304
Gensim.LdaMulticore	8	57 min	224 sec	4455

- *procs* = number of parallel threads
- *inference* = time to infer  $\theta_d$  for 100K held-out documents
- perplexity is calculated on held-out documents.

BigARTM project Parallel Online Architecture Time and Memory Performance

## Running BigARTM in parallel

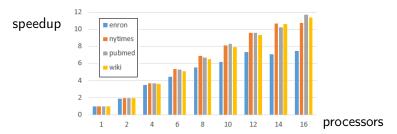
• 3.7M articles from Wikipedia, 100K unique words



- Amazon EC2 c3.8xlarge (16 physical cores + hyperthreading)
- No extra memory cost for adding more threads

## Running BigARTM on large collections

collection	W , 10 <sup>3</sup>	D , 10 <sup>6</sup>	n, 10 <sup>6</sup>	size, GB
enron	28	0.04	6.4	0.07
nytimes	103	0.3	100	0.13
pubmed	141	8.2	738	1.0
wiki	100	3.7	1009	1.2



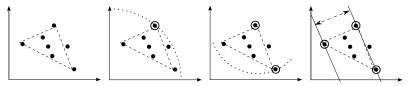
Amazon EC2 cc2.8xlarge instance: 16 cores + hyperthreading,  $Intel^{\ensuremath{\mathbb{R}}}$  Xeon<sup> $\ensuremath{\mathbb{R}}$ </sup> CPU E5-2670 2.6GHz.

Konstantin Vorontsov (voron@yandex-team.ru)

### Arora's algorithm based on anchor words recovery

**Def.** The word w is an *anchor word* of the topic t if p(w|t) = 1.

Arora's algorithm finds  $\Phi$  with the identity submatrix of anchors



- $\oplus$  The fastest algorithm for Topic Modeling
- $\oplus$  Theoretical guarantees for polynomial time and global optimum
- $\ominus$  The hypothesis that orall t the anchor word exists is restrictive
- $\ominus$  The algorithm is not so fast for big vocabularies |W|

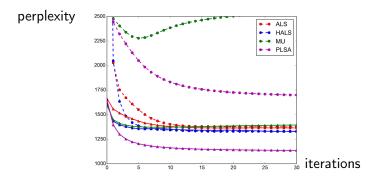
Sanjeev Arora et al. A Practical Algorithm for Topic Modeling with Provable Guarantees. ICML 2013.

Probabilistic Topic Modeling How to Initialize the Model **BigARTM** Project Three Optimization Subproblems Inside ARTM

How to Choose the Number of Topics How to Choose the Regularization Coefficients

Arora's algorithm for EM-algorithms initialization

ALS, HALS, MU — methods for nonnegative matrix factorization NIPS collection: |D| = 1500, |W| = 12419, |T| = 25. Perplexity = exp $\left(-\frac{1}{n}\mathscr{L}(\Phi,\Theta)\right)$ 

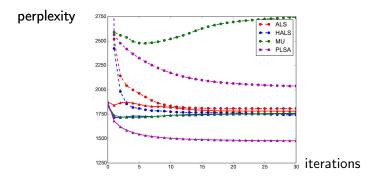


solid lines — initialization by Arora's algorithm dotted lines — random initialization

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Arora's algorithm for EM-algorithms initialization

ALS, HALS, MU — methods for nonnegative matrix factorization Daily Kos collection: |D| = 3430, |W| = 6906, |T| = 25. Perplexity = exp $\left(-\frac{1}{n}\mathscr{L}(\Phi,\Theta)\right)$ 



solid lines — initialization by Arora's algorithm dotted lines — random initialization

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# Conclusions about Arora's initialization

- Arora's initialization greatly improves PLSA (PLSA — Probabilistic Latent Semantic Analysis is equivalent to ARTM without regularization)
- Arora's initialization does not improve quadratic loss minimizers
- PLSA is capable of improving the Arora's initialization, perhaps, because of restrictive assumptions of Arora's algorithm do not hold in the real data

How to Initialize the Model How to Choose the Number of Topics How to Choose the Regularization Coefficients

#### **Regularization for topic selection**

Let us maximize KL-divergence:  $KL(\frac{1}{|T|} || p(t)) \rightarrow max$  to make distribution over topics p(t) sparse:

$$R(\Theta) = -\tau n \sum_{t \in S} \frac{1}{|T|} \ln \underbrace{\sum_{d \in D} p(d) \theta_{td}}_{p(t)} \to \max.$$

The regularized M-step formula results in  $\Theta$  row sparsing:

$$\theta_{td} = \underset{t \in T}{\operatorname{nerm}} \left( n_{td} \left( 1 - \tau \frac{n}{n_t |T|} \right) \right).$$

#### The row sparsing effect:

if  $n_t < \tau \frac{n}{|T|}$  then all values in the *t*-th row turn into zeros.

The experiments with topic selection

Real dataset: NIPS (Neural Information Processing System)

- |D| = 1566 preprocessed papers from NIPS conference;
- vocabulary:  $|W| \approx 1.3 \cdot 10^4$ ; hold-out set: |D'| = 174.

# Synthetic dataset:

- 500 EM iterations for PLSA with  $|T_0| = 50$  topics on NIPS
- generate synthetic dataset  $(n_{dw}^0)$  using obtained  $\Phi$  and  $\Theta$ :

$$n_{dw}^0 = n_d \sum_{t \in T} \phi_{wt} \theta_{td}$$

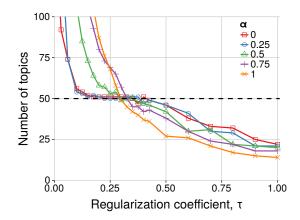
Parametric family of semi-real datesets:

•  $(n_{dw}^{\alpha})$  is a mixture of synthetic  $(n_{dw}^{0})$  and real  $(n_{dw})$  datasets:

$$n_{dw}^{\alpha} = \alpha n_{dw} + (1 - \alpha) n_{dw}^{0}$$

How to Initialize the Model How to Choose the Number of Topics How to Choose the Regularization Coefficients

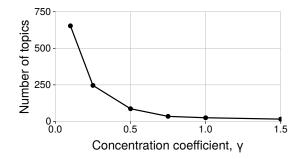
### Number of topics determination



- For synthetic dataset ARTM reliably finds the truth: |T| = 50.
- $\bullet\,$  The range of  $\tau$  values leading to the correct number is wide.
- For real data the number of topics is not clear.

Comparison to HDP topic model

HDP (Hierarchical Dirichlet Process, Tech et. al, 2006) is the state-of-art approach for a number of topics optimization.

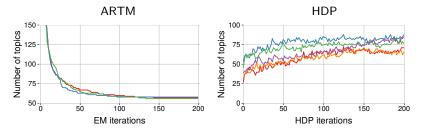


 The choice of the concentration coefficient γ of Dirichlet process may lead to nearly any number of topics.

How to Initialize the Model How to Choose the Number of Topics How to Choose the Regularization Coefficients

## Stability of ARTM vs HDP

Starting ARTM and HDP many times from different initializations:

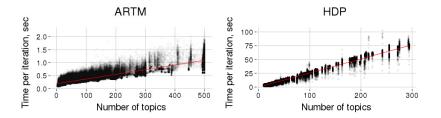


- IDP is less stable in two ways:
  - The number of topics fluctuates from iteration to iteration
  - **②** The results for several random starts significantly differ
- 2 The "recommended" parameters  $\gamma$  for HDP and  $\tau$  for ARTM give the similar number of topics  $\approx$  60

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### Running time of ARTM vs HDP

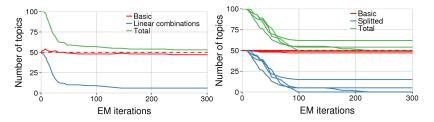
Comparing the running time per iteration (sec) of ARTM vs HDP (one iteration = one pass through the collection)



• Our method is 100 times faster!

### Elimination of linearly dependent and split topics

- Add 50 linear combinations of topics in synthetic dataset.
- Add 50 subtopics (split topics) in synthetic dataset.



- Our regularizer effectively eliminates both linearly dependent and split topics from the model
- More diverse topics of the original model remain.

## Conclusions about number of topics

- It seems that the "true number of topics" does not exist in real text collections.
- ARTM has a special regularizer for topic selection, which eliminates small, linearly dependent, and nested topics.
- It is faster and more stable than state-of-the-art HDP.

## Challenging open problem

- How to choose a multidimensional vector of regularization coefficients τ<sub>i</sub> and λ<sub>m</sub>?
- How to choose a regularization path in the multidimensional regularization space?

Difficulties:

- There is no differentiable quality measures to optimize
- All interesting measures are expensive to compute
- Known recommendations and empirical findings:
  - Tend them to zero (Tikhonov's theory of regularization)
  - Apply interfering regularizers alternately at different iterations
  - Renormalization of regularization coefficients

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Renormalization of regularization coefficients

Consider the formula of the regularized M-step:

$$\phi_{wt} = \underset{w \in W}{\operatorname{norm}} \left( n_{wt} + \sum_{i=1}^{k} \tau_i \phi_{wt} \frac{\partial R_i}{\partial \phi_{wt}} \right).$$

The *impact of regularizer*  $R_i$  on a topic t and on a whole collection:

$$r_{it} = \sum_{w \in W} \left| \phi_{wt} \frac{\partial R_i}{\partial \phi_{wt}} \right|, \qquad r_i = \sum_{t \in T} r_{it}.$$

Renormalization of regularization coefficient  $\tau_i$ :

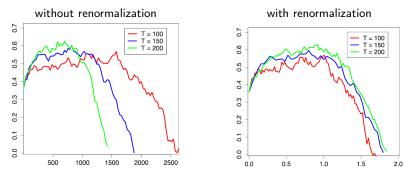
$$\phi_{wt} = \underset{w \in W}{\operatorname{norm}} \left( n_{wt} + \sum_{i=1}^{k} \tau_i \left( \gamma_i \frac{n_t}{r_{it}} + (1 - \gamma_i) \frac{n}{r_i} \right) \phi_{wt} \frac{\partial R_i}{\partial \phi_{wt}} \right),$$

where  $\gamma_i$  is the degree of impacts individualization.

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Renormalization of regularization coefficients

Collection of press releases, |D| = 1000How the coherence measure depends of sparsing coefficient:



- Normalized coefficients take values in [0,1]
- The recommendations for normalized coefficients can be easily transferred from one problem to another

# Conclusions

- Topic Modeling is an applied area of optimization and matrix factorization in text analysis
- ARTM (Additive Regularization) is a semi-probabilistic non-Bayesian multicriteria view on Topic Modeling
- BigARTM is open source project for parallel online multimodal regularized Topic Modeling of large collections
- Open problem: can we apply Control Theory for choosing regularization path adaptively?

# Contacts:

Konstantin Vorontsov: voron@forecsys.ru Wiki www.MachineLearning.ru (in Russian)