

# Learning Representations in Directed Networks

O. Ivanov<sup>1</sup> S. Bartunov<sup>2</sup>

<sup>1</sup>Department of Computational Mathematics and Cybernetics  
Lomonosov Moscow State University

<sup>2</sup>Department of Computer Science  
National Research University Higher School of Economics

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# Outline

Learning Representations in  
Directed  
Networks

O. Ivanov,  
S. Bartunov

Motivation

Bilinear Link  
Model

Base model  
NCE  
Applying NCE

Experiments  
Visualization  
Link Prediction

Discussion

- 1 Motivation
- 2 Bilinear Link Model
  - Base model
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- 4 Discussion

# Networks in our life

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Discussion

- Social networks.
- Web graphs.
- Biological networks (protein–protein interaction).
- Citation networks.
- ...

# Why learning representations?

Learning Representations in Directed Networks

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- Visualization.
- Exploration of the network structure.
- Making network nodes independent.

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# Latent representation

- For each node we have *input* and *output* representation:  $In_u, Out_u \in \mathbb{R}^D$ .
- Bilinear Link Model explains local connections by latent representations of the nodes.
- For a link with a fixed source node we assign probability according to the following bilinear softmax model:

$$p(v|u, \theta) = \frac{\exp(In_u^T Out_v)}{\sum_{w \in V} \exp(In_u^T Out_w)}$$

# Network likelihood

- Joint links log-likelihood:

$$J_C(\theta) = \sum_{(u,v) \in E} \ln p(v|u, \theta) p(u|\theta)$$

- Maximum likelihood principle:

$$J_C(\theta) = \sum_{(u,v) \in E} \ln p(v|u, \theta) + \sum_{(u,v) \in E} \ln p(u) \rightarrow \max_{\theta, p(u)}$$

- One can find optimal  $p(u)$  analytically:

$$p(u) = \frac{d_+(u)}{|E|}$$

# Network likelihood

- A problem with  $\sum_{(u,v) \in E} \ln p(v|u, \theta) \rightarrow \max_{\theta}$ .
- Complexity of GD step is  $O(|V|^2 D)$
- Complexity of SGD step on single random link is  $O(|V| D)$
- Complexity of SGD epoch is  $O(|V| |E| D)$
- :(

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# Noise Contrastive Estimation

- We have a set of observed data  $X = \{x_1, x_2, \dots, x_{T_d}\}$ ,  $x_i \in M$  from an unknown distribution  $p_d(x)$ . Our goal is to find  $p_d(x)$ .
- We generate *noise data* set  $Y = \{y_1, y_2, \dots, y_{T_n}\}$ ,  $y_i \in M$  from a known distribution  $p_n(y)$ .
- $U = X \cup Y$ . For each data point  $u_t$  we assign label
$$c_t = \begin{cases} 1, & u_t \in X \\ 0, & u_t \in Y \end{cases}$$
- We have a normalized model for observed data  $p_m(x|\theta)$ .

# Noise Contrastive Estimation

What is a posteriori probability to observe  $C$  with given  $U$ ?

$$p(u|c = 1, \theta) = p_m(u|\theta) \quad p(u|c = 0, \theta) = p_n(u)$$

$$\nu = \frac{p(c = 0)}{p(c = 1)} = \frac{T_n}{T_d}$$

$$p(c = 1|u, \theta) = \frac{p_m(u|\theta)}{p_m(u|\theta) + \nu p_n(u)}$$

$$p(c = 0|u, \theta) = \frac{\nu p_n(u)}{p_m(u|\theta) + \nu p_n(u)}$$

# Noise Contrastive Estimation

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What is a posteriori probability to observe  $C$  with given  $U$ ?

$$L(\theta) = \sum_{t=1}^{T_d} \ln p(c = 1|x_t, \theta) + \sum_{t=1}^{T_n} \ln p(c = 0|y_t, \theta)$$

$-L(\theta)$  is also known as cross-entropy error function.

Maximizing a posteriori probability leads to approaching the  $X$  objects properties with parameter  $\theta$ .

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$$\begin{aligned} J_T(\theta) &= \frac{1}{T_d} \left\{ \sum_{t=1}^{T_d} \ln p(c = 1|x_t, \theta) + \sum_{t=1}^{T_n} \ln p(c = 0|y_t, \theta) \right\} = \\ &= \frac{1}{T_d} \sum_{t=1}^{T_d} \ln p(c = 1|x_t, \theta) + \nu \frac{1}{T_n} \sum_{t=1}^{T_n} \ln p(c = 0|y_t, \theta) \end{aligned}$$

$$J_\infty(\theta) = \mathbb{E}_{x \sim p_d} \ln p(c = 1|x, \theta) + \nu \mathbb{E}_{y \sim p_n} \ln p(c = 0|y, \theta)$$

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$$\tilde{J}(f_m) = \mathbb{E} \ln \frac{\exp(f_m(x))}{\exp(f_m(x)) + \nu p_n(x)} + \nu \mathbb{E} \ln \frac{\nu p_n(y)}{\exp(f_m(y)) + \nu p_n(y)}$$

## Theorem

*$\tilde{J}$  attains a maximum at  $f_m = \ln p_d$ . There are no other extrema if the noise density  $p_n$  is chosen such that it is nonzero whenever  $p_d$  is nonzero.*

## Note

A fundamental point in the theorem is that the maximization is performed without any normalization constraint for  $f_m$ .

# Noise Contrastive Estimation

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Consider an unnormalized model for observed data  $p_m^0(\cdot|\theta)$ .  
 $p_m^0(\cdot|\theta) \geq 0$ .

$$J(\theta) = \mathbb{E} \ln \frac{p_m^0(\cdot|\theta)}{p_m^0(\cdot|\theta) + \nu p_n(x)} + \nu \mathbb{E} \ln \frac{\nu p_n(y)}{p_m^0(\cdot|\theta) + \nu p_n(y)}$$

## Corollary

If the noise density  $p_n$  is chosen such that it is nonzero whenever  $p_d$  is nonzero and exists  $\theta^*$  for which  $p_m^0(\cdot|\theta^*) = p_d(\cdot)$ , then  $J(\theta)$  attains a maximum at  $\theta^*$ .

# Noise Contrastive Estimation

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A little bit more talk about NCE:

Global optimum  $\hat{\theta}_T^*$  of  $J_T$  converges in probability to  $\theta^*$ , if

- exists  $\theta^*$  for which  $p_m(\cdot|\theta^*) = p_d(\cdot)$
- $p_n$  is nonzero whenever  $p_d$  is nonzero
- $J_T$  uniformly converges in probability to  $J$
- one more condition on  $p_n$ ,  $p_m$  and  $p_d$  is fulfilled

# Noise Contrastive Estimation

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$\sqrt{T_d}(\hat{\theta}_T^* - \theta^*)$  is asymptotically normal with mean zero.

For large sample sizes  $T_d$ , the mean squared error  $\mathbb{E}(\|\hat{\theta}_T^* - \theta^*\|^2)$  equals  $C/T_d$ .

# Noise Contrastive Estimation

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Recommendations for choosing  $p_n$  and  $\nu$ :

- Choose noise for which an analytical expression for  $\ln p_n$  is available.
- Choose noise that can be sampled easily.
- Choose noise that is in some aspect, for example with respect to its covariance structure, similar to the data.
- Make the noise sample size as large as computationally possible.

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# Back to the networks

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$$J_C(\theta) = \sum_{(u,v) \in E} \ln p(v|u, \theta) p(u) \rightarrow \max_{\theta}$$

# Applying NCE

$$Z_u \approx \ln \sum_{w \in V} \exp(\ln_u^T \text{Out}_w)$$

$$p(v|u, \theta) = \exp(\ln_u^T \text{Out}_v - Z_u)$$

$$p(u, v|\theta) = p(u)p(v|u, \theta) \quad p_n(u, v) = p(u)p_n(v)$$

$$L_m(u, v|\alpha) = \ln \frac{p(v|u, \theta)}{p(v|u, \theta) + \nu p_n(v)}$$

$$L_n(u, v|\alpha) = \ln \frac{\nu p_n(v)}{p(v|u, \theta) + \nu p_n(v)}$$

$$J_{NCE}(\alpha) = \sum_{(u,v) \in E} L_m(u, v|\alpha) + \sum_{(\tilde{u}, \tilde{v}) \sim (p_u, p_n)} L_n(\tilde{u}, \tilde{v})$$

# Introducing approximation

$$J_{NCE}(\alpha) = \sum_{(u,v) \in E} L_m(u, v | \alpha) + \sum_{(\tilde{u}, \tilde{v}) \sim (p_u, p_v)} L_n(\tilde{u}, \tilde{v} | \alpha)$$
$$p(\tilde{u}) = p(u)$$

$$\hat{J}_{NCE}(\alpha) = \sum_{(u,v) \in E} \left( L_m(u, v | \alpha) + \sum_{\tilde{v} \sim p_v} L_n(u, \tilde{v} | \alpha) \right)$$

# Introducing regularizer

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$J_C$  tends to divergence. Actually, if node  $u$  have the only outgoing link  $(u, v)$ , then the corresponding component of  $J_C$  is

$$\ln \frac{\exp(\mathit{In}_u^T \mathit{Out}_v)}{\sum_{w \in V} \exp(\mathit{In}_u^T \mathit{Out}_w)}$$

One can show, that maximum obtains at  $\mathit{In}_u = \mathit{Out}_v \cdot \infty$ .  
Surely, the same trouble we have with  $\hat{J}_{NCE}$ .  
To approach this issue, we use regularizer  $R(\alpha)$ .

# Introducing regularizer

We use weighted  $L_2$ -regularizer, because it has the property of isotropy for  $In_u$  and  $Out_u$ .

$$R(\alpha) = (\nu + 1) \sum_{u \in V} (d_+(u) \|In_u\|_2^2 + d_-(u) \|Out_u\|_2^2)$$

Unweighted  $L_2$ -regularizer is also allowed.

$$\hat{J}_{NCE,R}(\alpha) = \hat{J}_{NCE}(\alpha) + \gamma R(\alpha)$$

# Final functional

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$$\begin{aligned}\hat{J}_{NCE,R}(\alpha) &= \\ &= \sum_{(u,v) \in E}^{|E|} \left( \{L_m(u, v|\alpha) + \gamma(\|In_u\|^2 + \|Out_v\|^2)\} + \right. \\ &\quad \left. + \sum_{\tilde{v} \sim p_n}^{\nu} \{L_n(u, v|\alpha) + \gamma(\|In_u\|^2 + \|Out_{\tilde{v}}\|^2)\} \right)\end{aligned}$$

Stochastic gradient descent, parallel implementation, HOGWILD!, AdaGrad, online learning are welcome!

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# Random scale-free network

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Motivation

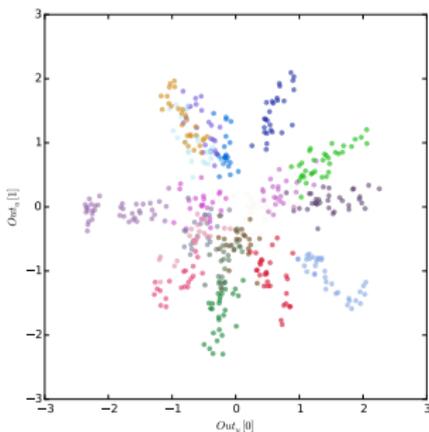
Bilinear Link Model

Base model  
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Applying NCE

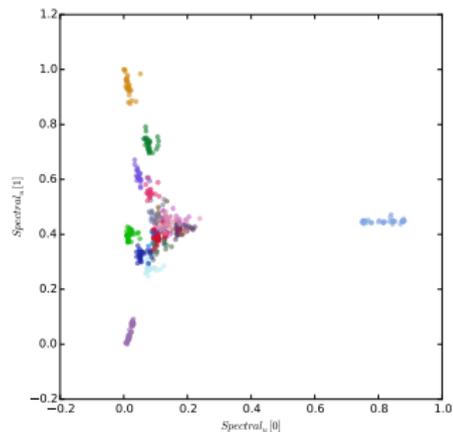
Experiments

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BLM output vectors



Spectral layout

# Visualization of Cora citation network communities

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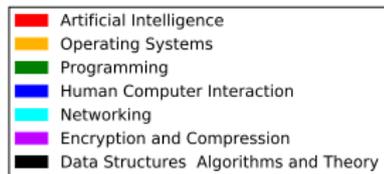
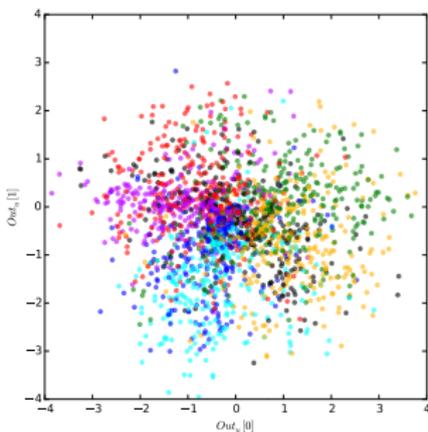
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BLM output vectors

# Spectral visualization of Cora citation network communities

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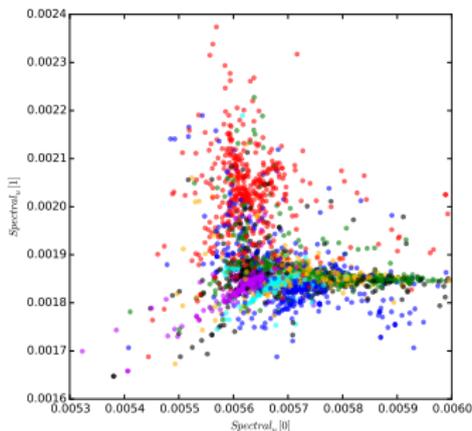
Motivation

Bilinear Link Model

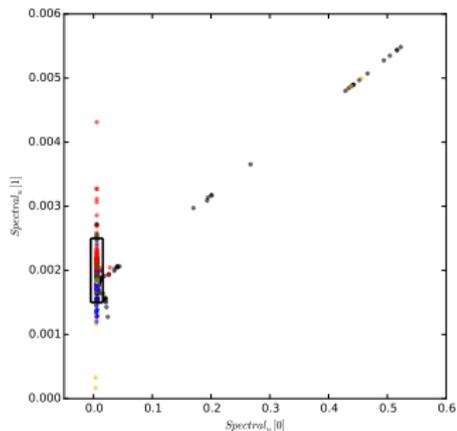
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Spectral layout (zoom of the selected area on the right figure)



Spectral layout (all nodes)

# BLM visualization of LiveJournal communities

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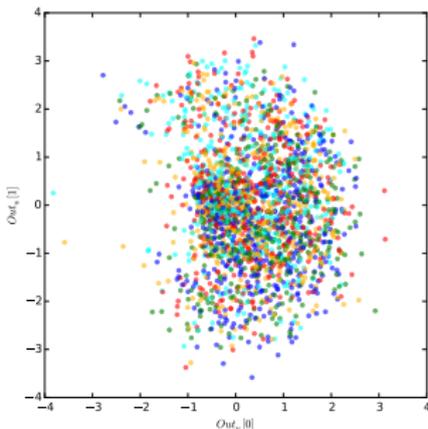
Base model  
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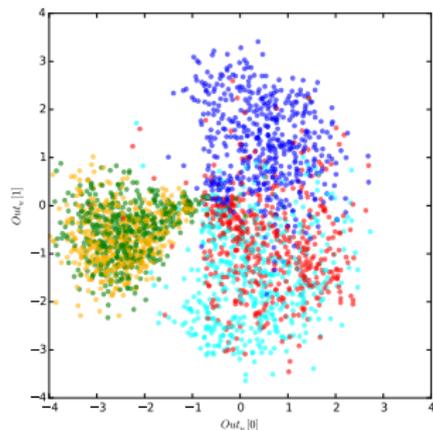
**Visualization**  
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Not more than 500 random nodes from each community.



The 5 largest communities



Communities 2001-st to  
2005-th in descending order  
of size

# BLM visualization of YouTube communities

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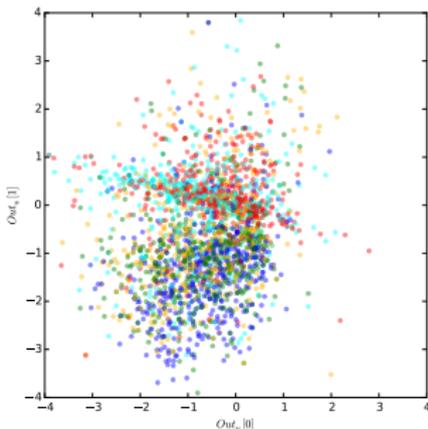
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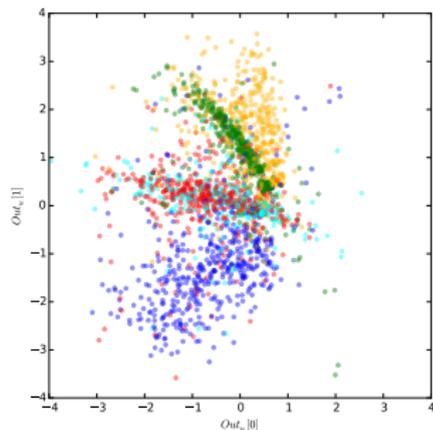
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Not more than 500 random nodes from each community.



The 5 largest communities



Communities from 11-th to  
15-th in descending order of  
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# Link Prediction

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We want to use representations  $\alpha$  to get link probability for each link according to model  $p(u, v|\alpha)$ .

Introducing a separator  $p_{min}$  turns model into a classifier, which shows if the link probability is more than random:

$$a(u, v) = \mathbb{I}(p(u, v|\alpha) > p_{min})$$

Area Under the Curve is a base framework for measuring the quality of classifier.

# Area Under the Curve

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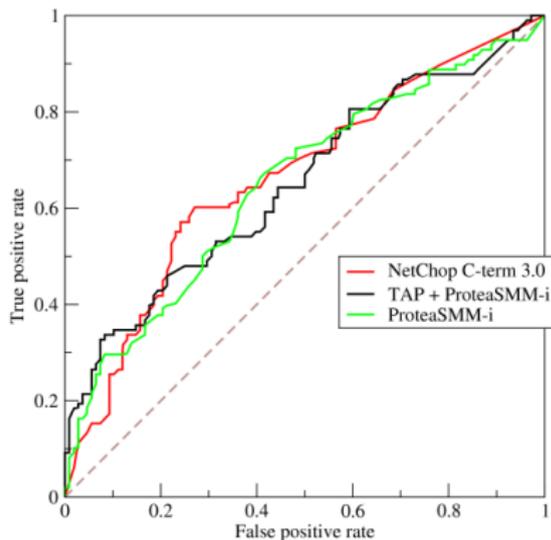
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$$TPR = \frac{TP}{TP+FN} \quad FPR = \frac{FP}{FP+TN}$$

# AUC estimation

$N$  is negative objects,  $P$  is positive.

$$AUC = \frac{1}{|N|} \sum_{i \in N} TPR_i = \frac{1}{|P||N|} \sum_{\substack{i \in N \\ j \in P}} \mathbb{I}(a(i) < a(j))$$

Too expensive to compute.

A fast stochastic estimation is applicable!

We can sample uniformly  $n_1, n_2, \dots, n_C \in N$  and

$p_1, p_2, \dots, p_C \in P$ .

So the unbiased estimation of AUC is

$$AUC \approx \frac{1}{C} \sum_{i=1}^C \mathbb{I}(p(n_i) < p(p_i))$$

# AUC convergence

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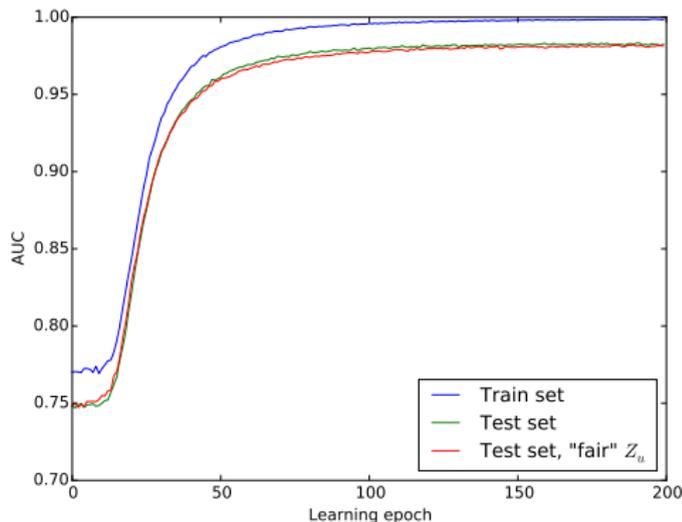
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AUC estimation on citation cit-HepPh network during optimization (constant learning rate)

# AUC dependence on $D$

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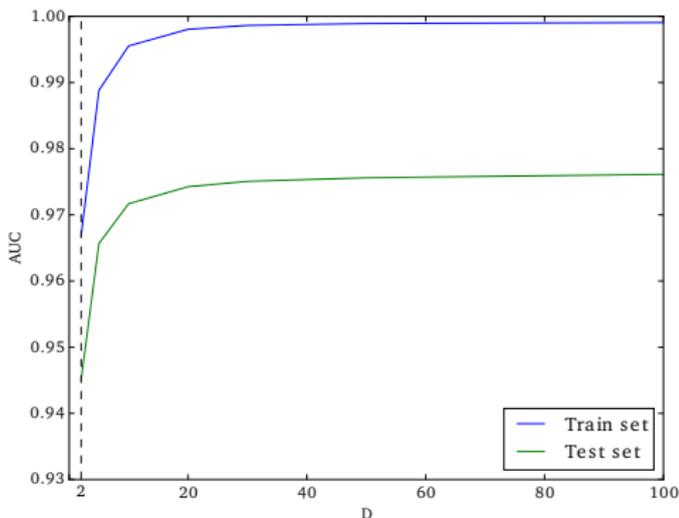
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Dependence of AUC on dimensionality of representations on LiveJournal

# Baselines

- Jaccard — local similarity index, a stupid easy-implemented baseline.

$$S_{uv}^{Jaccard} = \frac{|Neigh(u) \cap Neigh(v)|}{|Neigh(u) \cup Neigh(v)|}$$

- Local Random Walk — random walk, state of the art.

$$S_{uv}^{LRW}(t) = \frac{d_+(u)}{|E|} ((P^T)^t e_u)_v + \frac{d_+(v)}{|E|} ((P^T)^t e_v)_u$$

- Superposed Random Walk — random walk, state of the art.

$$S_{uv}^{SRW}(t) = \sum_{i=1}^t S_{uv}^{LRW}$$

# Time competition

Link prediction methods performance. Time was measured for LiveJournal social network on one core of Intel(R) Xeon(R) E5-2670 2.60GHz CPU.

Time for BLM does not take into account the training effort.

	BLM	Jaccard	LRW (T steps)	SRW (T steps)
Score function evaluation cost	$O(D)$	$O(\frac{ E }{ V })$	$O( E T)$	$O( E T)$
Parameters for one evaluation	$D = 30$		$T = 3$	$T = 3$
Time for one evaluation, sec.	$10^{-6}$	$4.65 \cdot 10^{-5}$	3.13	3.13

# Quality competition

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Link prediction, AUC ( $n_{total} = 10^5$ )

Dataset	BLM(30)	Jaccard	LRW(3)	SRW(3)
soc-LiveJournal	0.975	0.938	<b>0.986</b>	0.985
soc-Pocek	<b>0.978</b>	0.850	0.966	0.967
web-Google	0.961	0.945	0.977	<b>0.978</b>
web-BerkStan	0.979	0.960	<b>0.996</b>	<b>0.996</b>
cit-HepPh	0.983	0.962	0.988	<b>0.989</b>

# Future work

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- Other models for  $p(v|u, \theta)$ .
- Properties of the obtained representations investigation (making classifiers on them and so on).
- Cross-cluster hypothesis.

# Future work

## Cross-cluster hypothesis

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ACC — Average Clustering Coefficient

Dataset	BLM(30)	Jaccard	LRW(3)	SRW(3)	ACC
soc-Pocek	<b>0.978</b>	0.850	0.966	0.967	0.109
soc-LiveJournal	0.975	0.938	<b>0.986</b>	0.985	0.274
cit-HepPh	0.983	0.962	0.988	<b>0.989</b>	0.285
web-Google	0.961	0.945	0.977	<b>0.978</b>	0.514
web-BerkStan	0.979	0.960	<b>0.996</b>	<b>0.996</b>	0.597

# Questions?

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Thanks for listening!