Supervised topic classification for modeling a hierarchical conference structure

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The goal

To construct a hierarchical topic model using supervised information about topics.

The approach

- To construct a model we use an ARTM (Additive Regularization of Topic Models) approach.
- The regularizer term penalizes the difference between estimated and expert-given topic models.
- The difference between models is a distance between corresponding hierarchy trees.

Hierarchical conference structure

A structure of the IFORS conference:



- > At the upper level there are 26 main areas,
- each of areas contains about 5 streams,
- each stream then contains about 5 sessions,
- each session is formed by 4 abstracts,
- overall number of abstracts is 3000.

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A document example

Area: Decision Analysis, Decision Support Systems

Stream: Intelligent Optimization in Machine Learning and Data Analysis

Session: Categorical Data Analysis and Preference Aggregation

Document:

We propose a new method for the <u>ordinal-scaled</u> object <u>ranking</u> problem. The method is based on the combining of partial <u>orders</u> corresponding to the <u>ordinal features</u>. Every partial order is described with a positive <u>cone</u> in the object space. We construct the solution of the object <u>ranking</u> problem as the <u>projection</u> to a superposition of the cones. To <u>restrict model complexity and prevent overfitting</u> we reduce dimension of the superposition and select most informative <u>features</u>. The proposed method is illustrated with the problem of the IUCN Red List <u>monotonic</u> categorization.

Topic modeling problem

Given:

- D is a set of documents (a collection), $d \in D$,
- W is a set of words (a vocabulary), $w \in W$,
- n_{dw} is a number of occurences of a term w in a document d,
- T is a set of latent topics.

Find:

- $\phi_{wt} = p(w|t)$, a distribution over terms for a topic,
- $\theta_{td} = p(t|d)$, a distribution over topics for a document,

Basic assumptions:

- We consider a *bag-of-words* model.
- Each observed word in a document has a latent topic.

Probabilistic topic model

Given:

- D is a set of documents (a collection), $d \in D$,
- W is a set of words (a vocabulary), $w \in W$,
- T is a set of latent topics.
- A probabilistic topic model

$$p(w|d) = \sum_{t \in T} p(w|t)p(t|d)$$

Find:

parameters $\phi_{wt} = p(w|t)$ and $\theta_{td} = p(t|d)$ of a topic model

$$p(w|d) = \sum_{t \in T} \phi_{wt} \theta_{td}$$

under constraints $\phi_{wt} \ge 0$, $\theta_{td} \ge 0$, $\sum_{w \in W} \phi_{wt} = 1$, $\sum_{t \in T} \theta_{td} = 1$.

Basic methods

PLSA [Hofmann, 1999]

Constrained maximization of the log-likelihood:

$$L(\Phi,\Theta) = \sum_{d \in D} \sum_{w \in d} n_{dw} \ln \sum_{t \in T} \phi_{wt} \theta_{td} \quad \rightarrow \quad \max(\Phi,\Theta),$$

 n_{dw} is a number of appearances of a term w in d. Additive regularization of topic models (ARTM)

Maximum log-likelihood with additive regularization criterion R:

$$\sum_{d \in D} \sum_{w \in d} n_{dw} \ln \sum_{t \in T} \phi_{wt} \theta_{td} + \lambda R(\Phi, \Theta) \quad \rightarrow \quad \max(\Phi, \Theta),$$

Supervised topic classification, flat case

Given:

- D is a set of documents (a collection), $d \in D$,
- W is a set of words (a vocabulary), $w \in W$,
- **t** is a vector of the expert-given topics, $t_d \in T$.

Distance between topics

The regularizer $R(\Phi, \Theta, \mathbf{t})$ computes the distance between topic profiles:

$$R(\Phi, \Theta, \mathbf{t}) = -\sum_{d \in D} r(t_d, \theta_d) = -\sum_{d \in D} \sum_{t \in T} |z_{td} - \theta_{td}|,$$

where $z_{td} = [t_d = t]$.

Parameter optimization for ARTM

Optimization problem

Maximum log-likelihood with additive regularization criterion R:

$$\sum_{d \in D} \sum_{w \in d} n_{dw} \ln \sum_{t \in T} \phi_{wt} \theta_{td} + R(\Phi, \Theta, \mathbf{t}) \quad \rightarrow \quad \max(\Phi, \Theta),$$

EM approach

A EM extension for an additive part $R(\Phi, \Theta, \mathbf{t})$:

► E-step:
$$p_{tdw} = \operatorname{norm}_{t \in T}(\phi_{wt}\theta_{td}),$$

► M-step:
$$\begin{cases} \phi_{wt} = \operatorname{norm}_{w \in W}(\sum_{d \in D} n_{dw}p_{tdw} + \phi_{wt}\frac{\partial R}{\partial \phi_{wt}}) \\ \theta_{td} = \operatorname{norm}_{t \in T}(\sum_{w \in d} n_{dw}p_{tdw} + \theta_{td}\frac{\partial R}{\partial \theta_{td}}) \end{cases}$$

M-step for supervised regularization

$$\theta_{td} = \frac{\eta_{td}}{\sum_{t \in T} \eta_{td}}, \qquad \eta_{td} = \left[\sum_{w \in d} n_{dw} \frac{\phi_{wt} \theta_{td}}{\sum_{t \in T} \phi_{wt} \theta_{td}} + \frac{\lambda \theta_{td} \left(2z_{td} - 1 \right)}{\varphi_{td} \left(2z_{td} - 1 \right)} \right]_{+ 9/13}.$$

Topics hierarchy

Hierarchy levels

- Denote by T = T = T₀ ⊔ ... ⊔ T_L, where the sets T₀, ..., .T_L denote disjoint sets of topics at different levels of hierarchy.
- Parent p(t) and children s(t) operators:

$$p(t) \in T_{l-1}$$
 for $t \in T_l$, $s(t) \subset T_{l+1}$ for $t \in T_l$.

Basic idea: expand Θ to hierarchy levels

Consider the additional document-topic parameters $[\Theta, \Theta']$ corresponding to the different hierarchy levels:

$$\theta'_{td} = \begin{cases} \theta_{td}, & t \in T_l, \\ \frac{1}{\#s(t)} \sum_{s \in s(t)} \theta'_{sd}, & \text{otherwise.} \end{cases}$$

Parameter optimization for a hierarchical model

Distance between hierarchical topics

$$R(\Phi,\Theta,\mathbf{t}) = -\sum_{d\in D} r(t_d,\theta_d), \quad r(t_d,\theta_d) = \sum_{l=0}^{L} \sum_{t\in T} |z_{td} - \theta_{td}'|,$$



M-step for supervised hierarchical regularization: $\eta_{td} = \left[\sum_{w \in d} n_{dw} \frac{\phi_{wt} \theta_{td}}{\sum_{t \in T} \phi_{wt} \theta_{td}} + \lambda_1 \theta_{td} \left(2z_{td} - 1 \right) + \lambda_2 \theta'_{p(t)d} \left(2z_{p(t)d} - 1 \right) \right]_{11/13}$

Conference topics visualization



Summary

- We constructed a hierarchical topic model using an additive regularization approach.
- To take into consideration supervised information we proposed a measure of distance between topic models.
- We extended the distance to a hierarchical case and modified an M-step of the EM algorithm to find the optimal model parameters.
- The proposed method was used to construct a hierarchical model of the conference.